

### Current situation - Organised BE Travel Market - Final 2025

#### Turnover

Source: TIR Dashboard - Final figures 2025 vs. previous years



### Current situation - Global BE Travel Market - Final 2025

#### Number of trips (pax) & Retail value

Source: Euromonitor - BE residents domestic and outbound departures - full year 2025



#### Growth Source: Euromonitor – M: million / B: billion – 2025 and forecast 2026 – Trips & Retail Sales Price (RSP)

Category		2019	2020	2021	2022	2023	2024	2025	2026	% Y25 vs. Y24	% Y25 vs. Y19
<b>Total Trips</b>	Trips	35,5 M	17,6 M	22,2 M	32,2 M	34,7 M	36,3 M	37,6 M	38,5 M	4%	6%
Domestic Tourism	RSP	3,7 B	2,5 B	3,0 B	3,3 B	3,5 B	3,8 B	4,1 B	4,2 B	8%	9%
Domestic Tourism	Trips	8,2 M	5,2 M	6,5 M	7,7 M	8,4 M	8,3 M	8,8 M	8,9 M	6%	7%
Outbound Departures	RSP	20,1 B	9,3 B	13,0 B	21,9 B	23,6 B	26,8 B	27,8 B	29,3 B	4%	39%
Outbound Departures	Trips	27,3 M	12,4 M	15,7 M	24,4 M	26,3 M	28,0 M	28,8 M	29,5 M	3%	6%

#### Top 5 Destinations

Source: Euromonitor - Outbound departures per country

##### Inside Europe

- 1 FR 30%
- 2 BE 23%
- 3 SP 8,4%
- 4 NL 7,3%
- 5 DE 3,9%

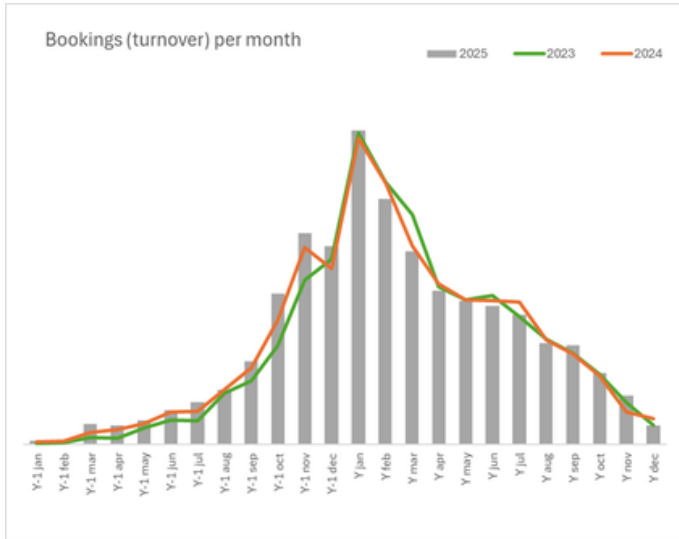
##### Outside Europe (% x 10)

- 1 TR 17%
- 2 MA 8%
- 3 US 6%
- 4 EG 5%
- 5 AE 4%

### Current situation - Organised BE Travel Market - Final 2025

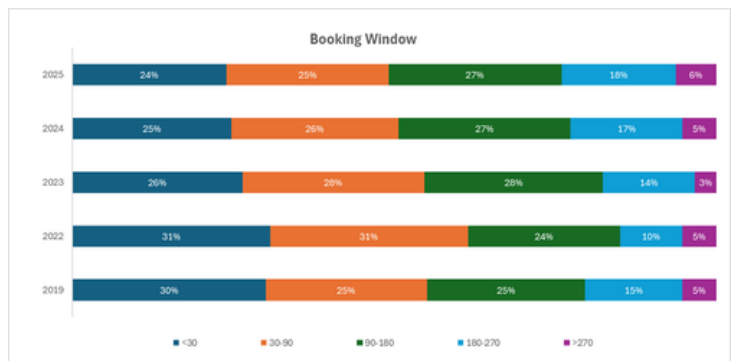
#### Time of booking - Final 2025

Source : TIR Dashboard - Turnover for departures in 2025 vs. previous years (all bookings)



#### Booking window - Final 2025

Source : TIR Dashboard - Booking window for departures in 2025 (all bookings)



#### Bookings per target group - Final 2025

Source : TIR Dashboard - Bookings per target group for departures in 2025 (all bookings)

	2019	2022	2023	2024	2025
Couple	51%	53%	54%	54%	52%
Family	23%	26%	25%	25%	24%
Group	9%	7%	7%	7%	9%
Single	17%	14%	14%	14%	14%

#### Top 5 Destinations Source: TIR Dashboard - share vs. total pax - final 2025

##### Short-Medium Haul

- 1  SP 24,1%
- 2  FR 13,4%
- 3  IT 7,8%
- 4  TR 7,4%
- 5  GR 6,9%

##### Long Haul

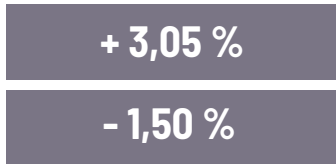
- 1  US 19,6%
- 2  TH 7,2%
- 3  CA 4,7%
- 4  CV 4,6%
- 5  MX 4,1%

### Current situation - Organised BE Travel Market - YTD 2026

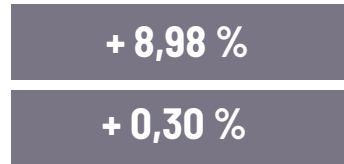
#### Turnover

Source: TIR Dashboard - year-to-date figures 2026 vs. previous years (Turnover until Feb/2026 - Week 10)

YTD 2026 vs. YTD 2025

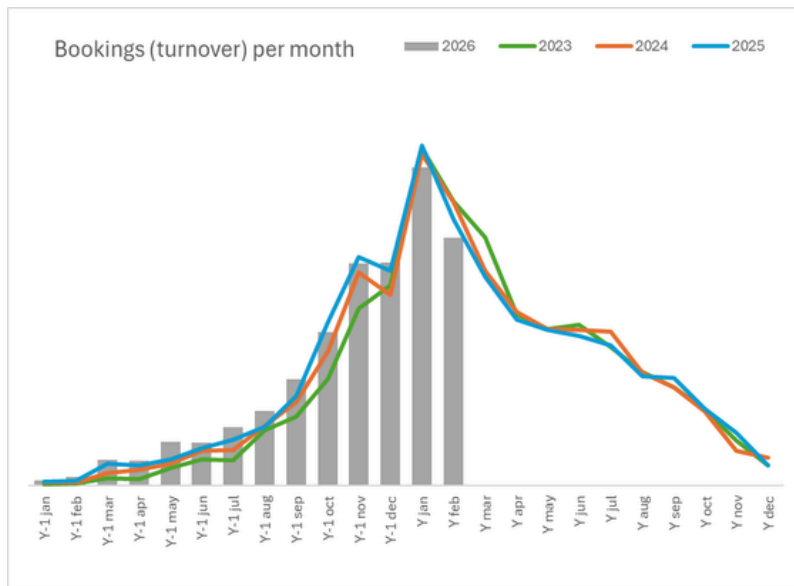


YTD 2026 vs. YTD 2024



#### Time of booking - YTD 2026

Source: TIR Dashboard - Turnover for departures in 2026 vs. previous years (bookings until Feb/2026 - Week 10)



#### Progression - Top 10 Destinations

Source: TIR Dashboard - Progression vs. last year - YTD 2026

1		SP	+0 %	=	6		TR	-5 %	↓
2		FR	-3 %	↓	7		US	-15 %	↓
3		IT	+10 %	↑	8		PT	-21 %	↓
4		GR	+7 %	↑	9		BE	-13 %	↓
5		EG	+29 %	↑	10		DE	-5 %	↓