

Current situation - Organised BE Travel Market YTD 2023

Turnover & Pax

Source: TravelNote Trends - year-to-date 2023 vs. previous years (bookings until 06/2023 - Week 26)

YTD 2023 vs. YTD 2022

+ 20 %

+ 7 %



YTD 2023 vs. YTD 2019

+ 15 %

+ 28 %

Travel Forecast Model - Overall BE Travel Market Y2023

Number of trips (pax) & Retail value

Source: Euromonitor - BE residents domestic and outbound departures - forecast full year 2023 (revised data dd. 7/08/2023)

Total trips (pax)

37,1 mio

Retail Value

30,4 billion

Average Retail Value

818 €

+5 % vs. 2019

+10 % vs. 2022

outbound 936 €

domestic 417 €

Growth Source: Euromonitor – M: million / B: billion – forecast 2023 and 2024 – Trips & Retail Sales Price (RSP)

Category		2018	2019	2020	2021	2022	2023	2024	% Y23 vs. Y22	% Y23 vs. Y19
Domestic Tourism	RSP	3,6 B	3,7 B	2,5 B	3,0 B	3,3 B	3,5 B	3,7 B	8%	-6%
Domestic Tourism	Trips	7,8 M	8,2 M	5,2 M	6,5 M	7,7 M	8,4 M	8,8 M	8%	2%
Outbound Departures	RSP	20,0 B	20,4 B	9,3 B	13,4 B	23,1 B	26,9 B	34,0 B	17%	32%
Outbound Departures	Trips	26,5 M	27,2 M	12,4 M	17,1 M	26,1 M	28,7 M	34,4 M	10%	6%

Top 5 Destinations

Source: Euromonitor - Outbound departures per country

Inside Europe

- 1 FR 36%
- 2 BE 23%
- 3 SP 7%
- 4 NL 7%
- 5 DE 4%

Outside Europe (% x 10.000)

- 1 TR 16%
- 2 MA 7%
- 3 US 5%
- 4 EG 3%
- 5 AE 3%