

Current situation - Organised BE Travel Market YTD 2023

Turnover & Pax

Source: TravelNote Trends - year-to-date 2023 vs. previous years (dd 30/03/2023)

YTD 2023 vs. YTD 2022

+34 %

+14 %



YTD 2023 vs. YTD 2019

+5 %

+23 %

Travel Forecast Model - Global BE Travel Market Y2023

Number of trips (pax) & Retail value

Source: Euromonitor - Belgium residents domestic and outbound departures - estimated full year 2023

Total trips (pax)

32,5 mio

Retail Value

26,0 billion

Average Retail Value

800 €

-8 % vs. 2019

+19 % vs. 2022

domestic 419 €

outbound 938 €

Top 5 Destinations Source: TravelNote Trends - share vs. total pax - YTD 2023

Short-Medium Haul

- | | | | | |
|-----------|-----------|----------|----------|----------|
| 1 SP 23% | 2 FR 10% | 3 TR 8% | 4 IT 8% | 5 GR 7% |
|-----------|-----------|----------|----------|----------|

Long Haul

- | | | | | |
|------------|------------|------------|------------|------------|
| 1 US 3,4% | 2 AE 1,2% | 3 MX 0,9% | 4 TH 0,8% | 5 ZA 0,7% |
|------------|------------|------------|------------|------------|

SMH vs. LH - organised market

Source: TravelNote - Outbound departures YTD 2023



69 % vs. 31 %



SMH vs. LH - global market

Source: Euromonitor - Outbound departures Forecast Y2023



96 % vs. 4 %

