Belgian Travel Confederation

Travel Intelligence Report - 17 April 2023

Belgian travel market - YTD figures 2023

Current situation - Organised BE Travel Market YTD 2023

Turnover & Pax

Source: TravelNote Trends - year-to-date 2023 vs. previous years (dd 30/03/2023)

	YTD 2023 vs. YTD 2022		YTD 2023 vs. YTD 2019
€	+ 34 %	€	+ 5 %
	+ 14 %		+ 23 %

Travel Forecast Model - Globel BE Travel Market Y2023

Number of trips (pax) & Retail value

Source: Euromonitor - Belgium residents domestic and outbound departures - estimated full year 2023

Total trips (pax)

32,5 mio

+19 % vs. 2022

Retail Value

26,0 billion

-8 % vs. 2019

Average Retail Value

800 €

domestic 419 €

outbound 938 €

Top 5 Destinations

Source: TravelNote Trends - share vs. total pax - YTD 2023

Short-Medium Haul

1. SP 23%
2. FR 10%
3. TR 8%
4. IT 8%
5. GR 7%

Long Haul

1. US 3,4%
2. AE 1,2%
3. MX 0,9%
4. TH 0,8%
5. ZA 0,7%

SMH vs. LH - organised market

Source: TravelNote - Outbound departures YTD 2023

69 % vs. 31 %

SMH vs. LH - global market

Source: Euromonitor - Outbound departures Forecast Y2023

96 % vs. 4 %